

1904

Newman's

TWELFTH ANNIVERSARY

1916



**To Our General Partners, the
Ladies, Who Have Helped
Us To Build This Store---**

A Statement:

¶ Newman's, "the Style Shop for Women", first opened its doors in the Fall of the year 1904.

¶ Twelve years of business growth is our record, the result of strictly adhering to the principles of fair dealing adopted by the founder at the beginning.

¶ It is the desire of the firm to give expression of their appreciation of liberal support throughout these years.

¶ And surely the most practical and unmistakable way to do this is by giving a Festival of Exceptional Values and Genuine Profit-sharing.

¶ Therefore in commemoration of this event we offer

**A Discount of
Ten Per Cent
On Any Purchase**

¶ No matter whether you want a Coat, Dress, Waist, Blouse, Skirt or Petticoat or perhaps a Dancing Dress or Millinery.

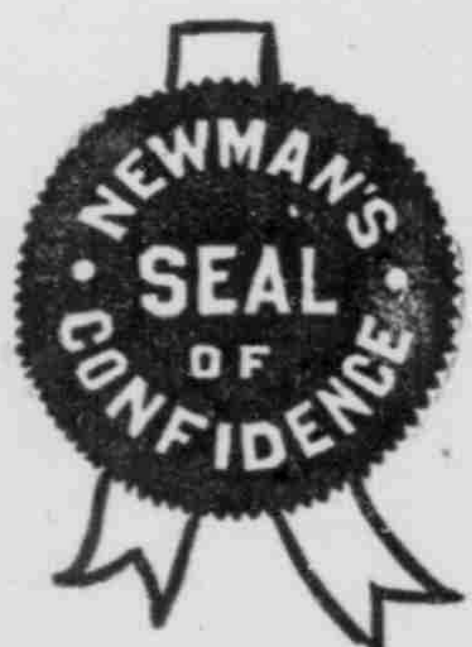
¶ No matter if you wish your purchase charged or pay cash.

We allow 10 per cent on all Purchases.

Selling Starts Friday, October 27th.

Beautiful Souvenirs to All Purchasers.

**All Suits
at One-Fourth
Off**



Newman's
THE STYLE SHOP FOR WOMEN

